

# ADVANTAGES

## C-Class Estate

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Mercedes-Benz





# The best knows no alternative. The new C-Class.

It is hoped that the new C-Class Estate will not only win younger customers as well as customers from competing brands, but also continue to secure the brand loyalty of existing customers.

The C-Class Estate is aimed above all at:

- **Successful and ambitious "movers and shakers"** who use their vehicle for business and who attach importance to outwardly visible success, long-distance comfort, agility and high-quality audio and navigation systems
- **family-oriented senior executives** who wish to combine exemplary safety features, high functionality and holistic sustainability with the prestige of the Mercedes-Benz brand
- **Tradition-conscious best agers** who have for many years valued the high perceived quality and exemplary safety features of Mercedes-Benz

>56-439073



C 220 BlueTEC, cavansite blue (890), 43.2 cm (17-inch) multi-spoke light-alloy wheels (08R), EXCLUSIVE exterior (P23)



Leather crystal grey / deep-sea blue (248), high-gloss light brown linestructure lime wood trim (H24), EXCLUSIVE interior (P22)







## Front end design

Clean-cut, dynamic lines determine the formal structure and **large hole patterns** hint at sporty engines. The front end design is distinguished by **expressive features** and points up the selected **individualisation options**. All lines are designed to enhance the **impression of width** in order to present a **sportier look**. Compared with the previous model series, the headlamps have been completely redeveloped with regard to the arrangement of the lighting functions and employed lighting technology, greatly influencing the new “vehicle face”.

>56-439615



C 180, iridium silver (775), Standard exterior equipment and appointments (P76)



C 220 BlueTEC, cavansite blue (890), 43.2 cm (17-inch) multi-spoke light-alloy wheels (08R), EXCLUSIVE exterior (P23)



C 250 BlueTEC 4MATIC, designo diamond white bright (799), 45.7 cm (18-inch) AMG 5-spoke light-alloy wheels (782), AMG Line exterior (P31)

## Rear end design

All elements of the clear and modern rear end design reinforce the impression of great width of the C-Class Estate. The athletic shoulders above the wings also lend the rear end additional dynamism and contribute to its impressive character.

>56-439078



C 180, iridium silver (775), Standard exterior equipment and appointments (P76)



C 220 BlueTEC, cavansite blue (890), 43.2 cm (17-inch) multi-spoke light-alloy wheels (08R), EXCLUSIVE exterior (P23)



C 200, AMG Line exterior (P31)

## Side design

The side design of the C-Class Estate excites with a dramatic interplay between living light and shadow reflections. These are generated by prominent lines and three-dimensional surfaces. As on all new Mercedes-Benz models, the dropping line dominates the side view as a sportily stylish feature line.

>56-439076



C 180, iridium silver (775), 40.6 cm (16-inch) steel wheels with 10-hole trim (R00), Standard exterior equipment and appointments (P76)



C 180, iridium silver (775), 40.6 cm (16-inch) steel wheels with 10-hole trim (R00), Standard exterior equipment and appointments (P76)



Exterior mirrors, Mirror package (P49)

## Night package

Striking design elements in black underscore the sporty, expressive character of the vehicle – from the 2 louvres on the radiator grille via the exterior mirrors and through to the light-alloy wheels. The package builds on the AVANTGARDE Exterior or AMG Line Exterior equipment lines.

>55-36301



C 250 BlueTEC 4MATIC, palladium silver (792), 45.7 cm (18-inch) AMG 5-spoke light-alloy wheels (792), Night package (P55), AMG Line exterior (P31)



C 200 BlueTEC, palladium silver (792), 43.2 cm (17-inch) 5-twin-spoke light-alloy wheels (R04), Night package (P55), AVANTGARDE exterior (P15)



Exterior mirrors, Night package (P55)





# Interior design

The **refined and sporty interior** stands for contemporary luxury and progressive sportiness with a modern design idiom, superior materials and first-class build quality. **Generous interior dimensions** make for improved spaciousness and comfort. Compared to the preceding model, there is significantly more shoulder room, elbow width and headroom as well as more legroom in the rear.

Key features of the interior include:

- **Exclusive look and pleasant feel**, such as with innovative touchpad, controls and trim in silver chrome as well as soft, high-quality upholstery materials
- **Reinterpreted centre console** with one-piece console panel as a large area of three-dimensional trim, in conjunction with automatic transmission (427)
- **Sweeping lines** extending from the bottom edge of windscreen to the side, sloping to the rear into the door panelling and taking up the dropping line of the exterior
- **Free-standing display** with 17.8-centimetre screen diagonal or **glass display** with 21.3-centimetre screen diagonal in conjunction with optional COMAND Online (531)

>56-439079



Leather crystal grey / black (268), light aluminium trim with longitudinal grain (739), AMG Line interior (P29)



Solar (amber), Ambient lighting (877), EXCLUSIVE interior (P22)



# Interior design



ARTICO man-made leather silk beige / black (115), high-gloss brown linessstructure lime wood trim (H07), AVANTGARDE interior (P14)



3-spoke multifunction steering wheel in black nappa leather, with heavily embossed central grip area, high-gloss brown linessstructure lime wood trim (H07), AVANTGARDE interior (P14)



High-gloss brown linessstructure lime wood trim (H07), AVANTGARDE interior (P14)



High-gloss brown linessstructure lime wood trim (H07), EXCLUSIVE interior (P22), COMAND Online (531)

## Cockpit and steering wheel

The sportily designed, width-emphasising dashboard is optically divided into lower and upper sections separated by a trim strip. This makes **different material and colour combinations possible**. The newly integrated control and display system is consistent with the Mercedes-Benz operating philosophy. The surface materials are designed the same throughout.

The key features of the cockpit and dashboard:

- **Width-emphasising dashboard** optically divided into lower and upper sections separated by a trim strip
- **Different material and colour combinations** make for an individual feel-good ambience
- **High-quality topstitching** on upper part of dashboard
- **Three-dimensional trim** in classy, high-quality design
- **Five round air vents** (three in centre, two on outside) with a high-quality metal look
- **Details** such as nozzle rings, adjustment knobs, switches and various surrounds **in silver chrome or with pearl-effect paint**

>56-439616

## Centre console

An eye-catching feature in the interior is the **completely re-interpreted centre console**, in conjunction with automatic transmission (427). The previously multi-piece console panel is a **one-piece design, extending from the central air vents to the touchpad**. In addition, **identical materials were used throughout**, and the **number of switches reduced** in order to convey a calm, secure sense of space. This is enhanced by the particularly **harmonious impression made by the transition** from the tunnel across the dashboard to the doors.

Outstanding features of the centre console:

- **Design-optimised centre console** thanks to omission of selector lever, instead a DIRECT SELECT lever in conj. w. automatic transmission (427)
- **high-quality, line-dependent materials** (incl. wood and piano lacquer look)
- **Identically designed surfaces and minimum possible number of switches** make for a calm, secure sense of space
- **Analogue clock (246)** located below the upper control panel, in conj. w. automatic transmission (427) and wood trim or EXCLUSIVE line (P22)

>56-439617



Armrest folded, ARTICO man-made leather / Norwich fabric crystal grey / black (318), AVANTGARDE interior (P14)



Centre element folded, ARTICO man-made leather / DINAMICA microfibre / Nottingham fabric silk beige / espresso brown (605), EXCLUSIVE interior (P22), Folding rear seat backrests



Aberdeen fabric black (001), Standard interior equipment and appointments (P75)



ARTICO man-made leather / DINAMICA microfibre / Nottingham fabric silk beige / espresso brown (605), EXCLUSIVE interior (P22)

## Rear

The generous dimensions of the vehicle are of particular benefit to spaciousness and comfort in the rear. 45 mm more legroom and the redesigned seat cushions make travelling in the rear significantly more comfortable than in the predecessor series.

Key features of the rear seats are:

- More kneeroom thanks to redesigned covers on front seat backrests
- Greater variability thanks to three-piece rear seat backrests which can be folded in the ratio 40/20/40 (centre element can be folded individually or together with the outer element on the driver's side)
- Folding armrest integrated in centre rear seat backrest, with increased stowage capacity and improved cup holders
- Total of three height-adjustable head restraints designed for minimised impact on driver's rear view
- Electric unlocking, automatic folding of backrest

>56-439080

## Seats, front seats

During development, recourse was taken to a **cross-range, modular seat structure**, with **special modules** being used for the seats of the new C-Class. This makes it possible, among other things, to include further technical improvements, to apply uniform standards across all model series, and to realise different seat characteristics for specific model series.

Allowance was made for the following premises in developing the seats:

- **High variability** as a prerequisite for a flexibly usable vehicle interior
- Optimal **passive safety**
- Special **balance between comfort and sportiness**
- High-level **ergonomics**
- Intelligent **lightweight design**
- **Use of large proportion of recyclable natural materials**
- **Large selection of seat covers** with different materials and colour combinations

>56-439618

# Engineering

The high-quality technical components in the new C-Class ensure **outstanding ride comfort** and a **high level of handling safety**. Powerful, state-of-the-art engines and the standard-fit **electromechanical Direct Steer system** underscore their **dynamic qualities** and at the same time ensure lowest possible fuel consumption and emissions.

>56-437889



Bodyshell, S205 series



Pedestrian protection (U60)



Small gaps and small radii in the exterior body

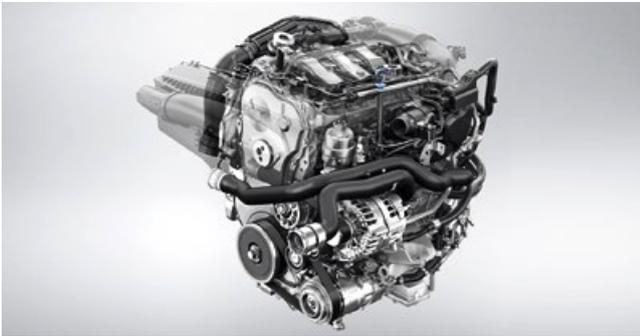
## Body

The body of the new C-Class Estate is the leader in its segment when it comes to lightweight construction. Compared with the S204 predecessor series, the body is up to 50 kg lighter despite the vehicle as a whole being larger and more spacious. The weight savings are attributable to the use of innovative materials such as hot-formed/high-strength sheet steel, which requires less use of material on account of its strength.

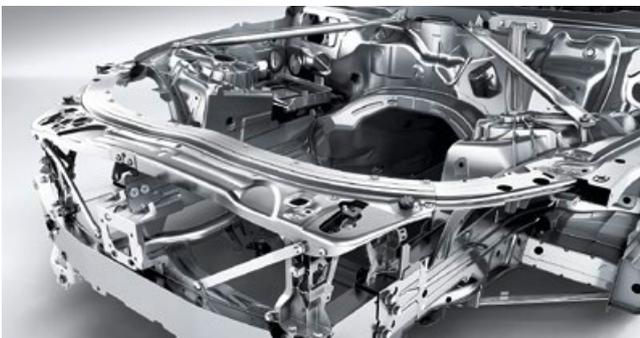
The following goals were achieved with regard to the development of the body:

- Lightweight construction with significantly reduced body weight
- Clear increase in stiffness and strength – the goals in regard to driving dynamics and noise level were exceeded
- Design of deformation zones in the body structure to ensure excellent results in future crash tests (e.g. Euro NCAP) and optimal safety for occupants
- Compliance with the high demands of Euro NCAP pedestrian protection through special design of the bonnet (features frame-type construction for first time)
- Quality feel tangible to customers owing to smallest possible gap dimensions and small radii on exterior of body
- Excellent corrosion protection thanks to fully galvanised body, cathodic dip priming, cavity sealing and seam sealing of all corrosion-endangered areas
- High ease of repair owing to removable front and rear ends, combined with weight reduction in cross-members owing to use of extruded aluminium section (front) and ultra-high-strength steel (rear)

>56-439085



4-cylinder diesel engine, OM626 series



Cross strut in engine compartment, 205 model series



Exterior mirrors, Mirror package (P49)



AIRPANEL (5U3), EXCLUSIVE exterior (P23), LED Intelligent Light System (642)

## Noise, Vibration and Harshness (NVH)

The new C-Class pays special attention to **comfortable NVH characteristics**.

These comfortable NVH characteristics are obtained in the overall vehicle by:

- **Body with high stiffness and strength**
- **7G-TRONIC PLUS (427)** with the latest generation of the fully integrated VGS-4 transmission control unit with high-density interconnect technology and optimised software
- **Newly developed four-cylinder diesel engine** with outstanding NVH characteristics
- **Improved decoupling element** of exhaust system
- Hybrid model: **Electric motor** with the ability to dampen torsional vibrations in the drive train
- With **panoramic sliding sunroof (413)**: Steel frame galvanised and reinforced with additional metal panels

>56-439620

## Aerodynamics

In its most aerodynamic variant, the C-Class Estate achieves a  $C_d$  value of 0.27 and is therefore – like the C-Class Saloon – the **benchmark in its segment**. From around 60 km/h, drag is the greatest of all driving resistances. Consequently, an **aerodynamic vehicle design has a positive impact on fuel consumption and CO<sub>2</sub> emissions**. The wind noise inside the vehicle is also minimised, which makes for enhanced comfort.

The following measures were implemented to reduce wind resistance:

- **radiator trim with optional shutter (5U3)** for EXCLUSIVE line (P23) (depending on engine variant)
- **improved sealing of the area around the radiator** and optimised airflow control for efficient utilisation of the airflow for cooling

## Aeroacoustics

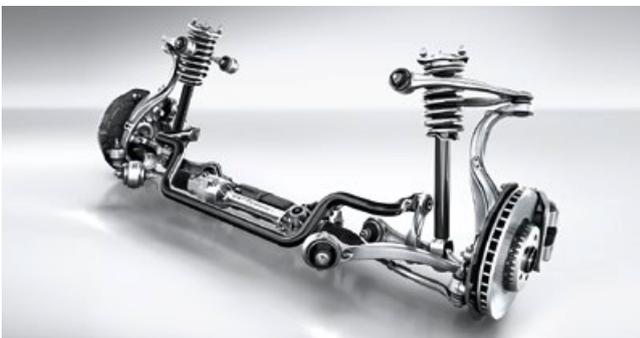
The following aeroacoustic improvements were made:

- **improvements to the bodysell**, especially the main floor, for minimisation of structurally induced low-frequency wind noises
- **Measures on the door and window seals** reduce the medium- and high-frequency components of the wind noise

>56-439086



Multi-link independent rear suspension, 205 series



4-link front axle made of aluminium, 205 model series



AIRMATIC (489)



AIRMATIC, AIRMATIC Agility package (483), COMAND Online (531)

## Chassis

To comply with customer demands, the suspension of the 205 series has been designed to have **better suspension comfort and road roar and tyre vibration characteristics than the previous model series** while at the same time boasting outstanding driving dynamics. **AIRMATIC (483)** (air suspension on front and rear axles with all-round self-levelling), available as an optional extra for the first time, features adjustable damping. (optional: AIRMATIC Agility package (483))

Properties of the newly developed suspension:

- **New 4-link front axle** made of aluminium, for outstanding driving dynamics, improved ride comfort, high fuel efficiency and weight savings
- **Optimised multi-link independent rear suspension** as 5-link design, for unsurpassed wheel control qualities and thus optimum straight-line stability
- Adapted track widths and tyre dimensions
- Suspension mounts optimised for ride comfort and driving dynamics
- **Extended dynamic handling functions** ETS/ESP® (472#), ABS (056#), BAS (268)
- Generous use of **lightweight materials**

>56-437896

## AIRMATIC Agility package

The combination of AIRMATIC air suspension and the AGILITY SELECT switch provides for a tailor-made driving experience. The driver has four different transmission modes at his/her fingertips – comfort-oriented, sporty, very sporty and efficient. An entirely individual setting is also possible.

Features of the AIRMATIC Agility package:

- AIRMATIC air suspension with continuously variable damping control
- AGILITY SELECT switch with four different transmission modes (adjustment of parameters such as engine, transmission, suspension, steering, air conditioning or ECO start/stop function)
- The individual parameters are set via the controller and the configuration menu in the head unit
- display of the selected transmission mode in the instrument cluster and head unit

>55-36000



4-cylinder petrol engine, M274 series



4MATIC, 205 series



Electric motor, C 300 BlueTEC HYBRID



Energy flow, C 300 BlueTEC HYBRID, COMAND Online (531)

## Engines

The C-Class engine variants offer superior performance with especially high efficiency and significantly reduced CO<sub>2</sub> emissions compared with the previous model. At market launch, four-cylinder petrol and diesel engines in different output variants will be available, all of which already comply with the Euro 6 emissions standard. The C 300 BlueTEC HYBRID will be available as an alternative drive. Further models with six-cylinder petrol engine and 4MATIC all-wheel drive will follow.

>56-439083

## 4MATIC

The 4MATIC permanent all-wheel-drive system **enhances traction and handling stability**, particularly in adverse road conditions. The 4ESP<sup>®</sup> dynamic control system with the 4ETS Electronic Traction System makes conventional differential locks unnecessary, saves weight and **noticeably improves handling safety and ride comfort**. The transfer case for the all-wheel drive is integrated into the main transmission.

>56-437890

## C 300 BlueTEC HYBRID

As is already the case with the S-Class and E-Class, in the new C-Class Mercedes-Benz will offer a diesel engine combined with a hybrid module. For this purpose, the four-cylinder OM651 D22 diesel engine and a compact electric motor from the modular hybrid system are combined.

Characteristics and functions of the hybrid model:

- Four-cylinder diesel engine, OM651 series, with an output of **150 kW (204 hp)** and additional hybrid module with **20 kW (27 hp)**
- **Silent Start and electric driving with electric motor**, for short periods and with a speed of up to about 35 km/h (e.g. during manoeuvring and stop-and-go operation)
- **ECO start/stop function (B03)**
- **Sailing**, enables driving in overrun mode and on gentle downhill slopes with the engine off
- **Boost effects owing to engageable electric motor**, for more agility and faster overtaking and acceleration and thus more safety and driving enjoyment
- **Recuperation**, i.e., energy recovery during braking and on overrun

>56-439083

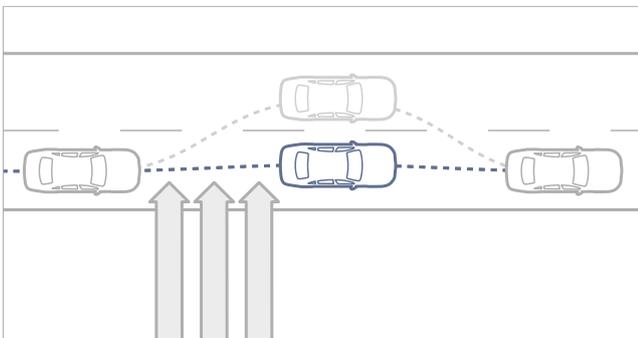
# Mercedes-Benz Intelligent Drive

Mercedes-Benz Intelligent Drive stands for innovative driving assistance and safety systems which enhance comfort and support the driver in critical situations. With these intelligently coordinated systems, Mercedes-Benz has set a further milestone on the way to autonomous driving.

New systems include:

- COLLISION PREVENTION ASSIST PLUS (258)
- DISTRONIC PLUS with Steer Assist (233)
- BAS PLUS with Cross-Traffic Assist (268)
- PRE-SAFE<sup>®</sup> Brake with pedestrian recognition (300)

>56-439442

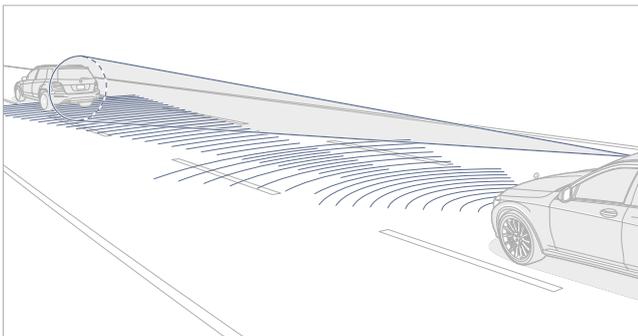


How it works, Crosswind Assist

## Crosswind Assist

In strong, gusting cross-winds the system can help the driver to stay on course. Thanks to the specific braking intervention, the vehicle is brought off-course considerably less. This gives the driver a greater feeling of safety and helps to avoid inappropriate reactions.

>55-36209

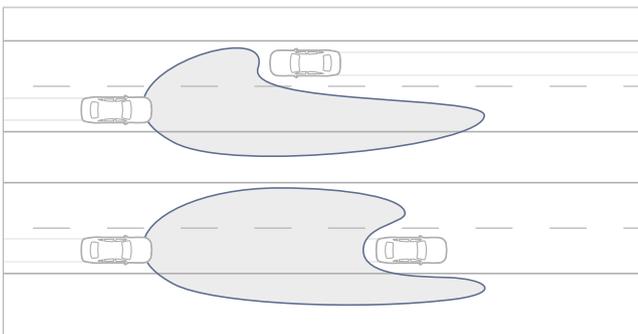


How it works, DISTRONIC PLUS

## DISTRONIC PLUS

The driver assistance system helps the driver to maintain a safe distance from the vehicle ahead and to remain in the centre of the lane. DISTRONIC PLUS with Steering Assist and Stop&Go Pilot relieves the strain on the driver, especially on long journeys and in tailback traffic.

>55-34615



How it works, Adaptive Highbeam Assist Plus

## Adaptive Highbeam Assist Plus

This system makes it possible to drive with main-beam headlamps permanently enabled, without dazzling other road users. As a result the best possible headlamp range is always available to the driver. The function is active from a speed of 30 km/h on roads with no road lighting.

>55-35776

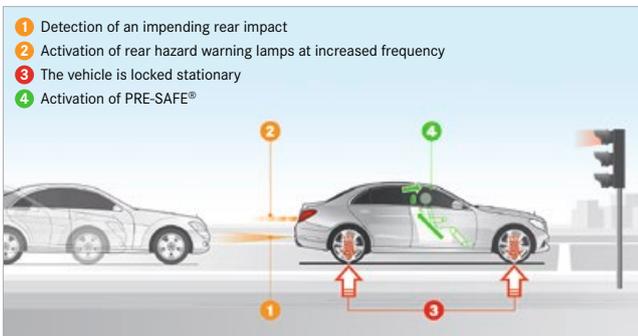


How it works, COLLISION PREVENTION ASSIST PLUS (258)

## COLLISION PREVENTION ASSIST PLUS

The system gives the driver a visual warning if the distance from a vehicle in front is inadequate or if there is a stationary obstacle. On detecting the danger of a collision, driver braking can be assisted and, if the driver fails to react, the speed can be reduced autonomously.

>55-35917



How it works, PRE-SAFE® PLUS (253)

## PRE-SAFE® PLUS

If a rear-end collision threatens, this extension of the PRE-SAFE® system is able to initiate preventive occupant protection measures. These include warning the following traffic and locking the vehicle brakes when at a standstill if the driver indicates that he wishes to remain stationary.

>55-35784



How it works, Traffic Sign Assist (513)

## Traffic Sign Assist

The system is able to recognise speed limits, no-entry and no-overtaking signs and their cancellation, and display them to the driver. If the vehicle enters a road against the posted allowed direction of travel, a visual and acoustic warning is emitted.

>55-34756



How it works, BAS PLUS (268), PRE-SAFE® Brake (300)

## BAS PLUS

This anticipatory system is able to reduce the risk of rear-end collisions and accidents at road junctions. If a critical situation is recognised and the driver applies the brakes, BAS PLUS can increase the brake pressure according to the situation, ideally preventing a collision with other vehicles or pedestrians.

>55-35440

# Mercedes connect me



Mercedes-Benz service (news), Audio 20 CD with touchpad (522)



Programming the auxiliary heater, Remote Online (05U)



Vehicle locating, Remote Online (05U)

With the NTG5 telematics generation, the C-Class Estate opens up even more options for customers to **network with the vehicle and its environment**. Based on this, Mercedes-Benz provides a portfolio of valuable services comprised under the concept **Mercedes connect me** and designed to provide significantly more **safety, comfort and time savings**.

Preparation for the use of Mercedes connect me basic services, currently for example:

- Maintenance management
- breakdown management
- Telediagnosis
- Accident management

Technical preparation for the use of Remote Online, currently for example:

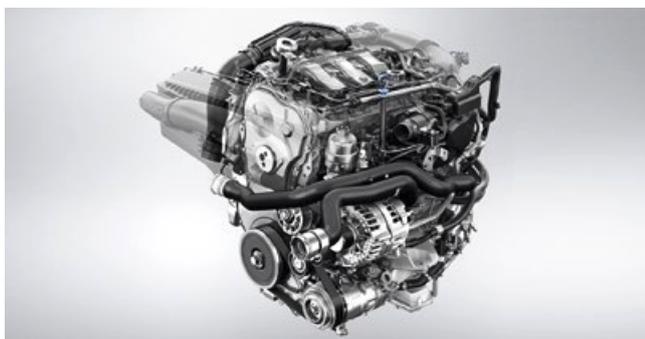
- Vehicle locating
- Remote interrogation of vehicle status
- Programming of auxiliary heating (if fitted)
- Configuration of Mercedes-Benz apps, etc.

>56-439596

# Environment



ECO start/stop function (B03), Audio 20 CD with touchpad (522)



4-cylinder diesel engine, OM626 series

Environmental compatibility is another field where the C-Class leads the way – from development and production to operation and final recycling at the end of its long life cycle. This is also documented for the C-Class Estate in an environmental certificate in accordance with the international ISO/TR 14062 “Design for Environment”.

Environmental highlights:

- Use of materials with very good recycling properties and low emissions during manufacture, processing and operation
- Materials recycling rate of approx. 85% and recoverability of 95% according to ISO 22628
- High proportion of components (approx. 24 kg) made entirely or partially from renewable raw materials
- Increased use of recycle-containing components (approx. 44 kg) that meet the same high quality standards as new materials
- Exterior and interior lighting functions mostly in **energy-saving and very long-lived LED technology**

>56-439088



Energy-saving and extremely long-lasting LED technology

## Space concept



C 200 BlueTEC, obsidian black (197), AVANTGARDE exterior (P15), EASY-PACK tailgate (890)



Rear sill protector in stainless steel, Rear sill protector



EASY-PACK tailgate (890)

Compared to the preceding model, the load compartment of the C-Class Estate is **considerably more versatile and slightly larger**. The most important innovations for greater flexibility are the **folding three-piece rear seat backrests** and **body-mounted load compartment cover with safety net**, which makes it easier to fold down the seat backrests.

Key features of the load compartment:

- **Rear seat backrests can be folded in the ratio 40:20:40 (287#)**, unlocking by means of buttons in load compartment and on outside of rear seats
- Centre rear seat backrest can either be folded separately or together with the left rear seat backrest
- Armrest, stowage compartment and cup holder in centre rear seat backrest when folded forward
- **Combined luggage cover and net fixed to shoulderline** consisting of EASY-PACK load compartment cover and EASY-PACK safety net (540#)
- Load capacity behind rear bench seat: 490 l (+ 5 l compared to preceding series)
- slightly increased payload: 565 kg in the C 180 (+ 25 kg compared to preceding series)

>56-439087



EASY-PACK load compartment cover, EXCLUSIVE interior (P22)



Rear bench seat fully folded down, EXCLUSIVE interior (P22)



Rear bench seat 60% folded down on left, EXCLUSIVE interior (P22)



Rear bench seat 40% folded down on right, EXCLUSIVE interior (P22)



Rear bench seat 20% folded down in the centre (through-loading feature), EXCLUSIVE interior (P22)



EASY-PACK load compartment cover including EASY-PACK safety net, EXCLUSIVE interior (P22)



EASY-PACK load compartment cover in upper position in the lateral guide rails, EXCLUSIVE interior (P22)



Raised load compartment, C 350 PLUG-IN HYBRID, EXCLUSIVE interior (P22)





## Standard exterior equipment and appointments



C 180, tenorite grey (755), 40.6 cm (16-inch) steel wheels with 10-hole trim (R00), Standard exterior equipment and appointments (P76)



C 180, tenorite grey (755), 40.6 cm (16-inch) steel wheels with 10-hole trim (R00), Standard exterior equipment and appointments (P76)



40.6 cm (16-inch) steel wheels with 10-hole trim (R00)

### Standard exterior equipment at a glance:

- a host of sporty, stylish design elements are already included in the specification as standard
- striking front with dynamic front bumper and a sporty radiator grille with integral Mercedes star and two louvres in matt iridium silver
- side design with highlights including 40.6 cm (16-inch) or 43.2 cm (17-inch) 10-spoke wheels painted in vanadium silver, black roof rail and beltline trim strip in polished aluminium
- rear bumper with a black diffuser-look insert and exhaust system with non-visible tailpipes
- AGILITY CONTROL suspension with selective damping system for balanced ride comfort on any journey

>55-36290

## AVANTGARDE Exterior



C 200 BlueTEC, obsidian black (197), 43.2 cm (17-inch) 5-twin-spoke light-alloy wheels (80R), AVANTGARDE exterior (P15)



C 200 BlueTEC, obsidian black (197), 43.2 cm (17-inch) 5-twin-spoke light-alloy wheels (80R), AVANTGARDE exterior (P15)



43.2 cm (17-inch) 5-twin-spoke light-alloy wheels (80R)

The AVANTGARDE Exterior design and equipment line at a glance:

- selected appointments to enhance the sportiness and exclusivity of the interior
- dynamic front bumper with chrome trim and air intakes with criss-cross grilles as well as radiator grille with integral Mercedes star and 2 louvres in matt iridium silver with chrome inserts
- side view with highlights such as 43.2 cm (17-inch) 5-twin-spoke light-alloy wheels painted in himalayas grey as well as design elements in chrome and aluminium
- depending on the engine variant, two-pipe exhaust system with tailpipe trim elements or single pipe without visible exhaust tailpipes, in each case always with chrome trim
- AGILITY CONTROL suspension with selective damping system and lowering function for increased vehicle dynamics

>55-36288

## EXCLUSIVE Exterior



C 220 BlueTEC, cavansite blue (890), 43.2 cm (17-inch) multi-spoke light-alloy wheels (08R), EXCLUSIVE exterior (P23)



C 220 BlueTEC, cavansite blue (890), 43.2 cm (17-inch) multi-spoke light-alloy wheels (08R), EXCLUSIVE exterior (P23)



43.2 cm (17-inch) multi-spoke light-alloy wheels (08R)

The EXCLUSIVE Exterior design and equipment line at a glance:

- a host of high-quality details underscores the style and class of the vehicle's exterior
- stylish front with bumper specially designed for this line, classic radiator grille and Mercedes star on the bonnet
- Side view with highlights such as 43.2 cm (17-inch) multi-spoke light-alloy wheels painted in vanadium silver as well as design elements in chrome and aluminium
- depending on the engine variant, two-pipe exhaust system with tailpipe trim elements or single pipe without visible exhaust tailpipes, in each case always with chrome trim
- AGILITY CONTROL suspension with selective damping system for balanced ride comfort on any journey

>55-36289

## AMG Line Exterior



C 250 BlueTEC 4MATIC, designo hyacinth red metallic (996), 45.7 cm (18-inch) AMG 5-spoke light-alloy wheels (782), AMG Line exterior (P31)



C 250 BlueTEC 4MATIC, designo hyacinth red metallic (996), 45.7 cm (18-inch) AMG 5-spoke light-alloy wheels (782), AMG Line exterior (P31)

The AMG Line Exterior at a glance:

- select range of appointments and equipment for added sportiness, exclusivity and fun at the wheel
- a more dynamic exterior including AMG bodystyling, 45.7 cm (18-inch) AMG 5-spoke light-alloy wheels, aluminium roof rails and visible tailpipe trim elements
- improved performance and driving dynamics thanks to lowered sports suspension, speed-sensitive sports steering and perforated front brake discs

>55-36287



45.7 cm (18-inch) AMG 5-spoke light-alloy wheels (782)

## Standard interior equipment and appointments



Aberdeen fabric black (001), black piano-lacquer-look trim (H80), Standard interior equipment and appointments (P75)



Aberdeen fabric black (001), Standard interior equipment and appointments (P75)

The standard interior equipment at a glance:

- sporty, high-quality coordinated appointments
- 3-spoke multifunction steering wheel in black leather as well as seats in Aberdeen fabric in the colours black or crystal grey
- instrument cluster with 13.97 cm (5.5-inch) TFT multi-function display
- trim in black piano-lacquer look and numerous details such as nozzle rings, adjustment knobs, switches and various frames in silver chrome or finished in pearl-effect paints

>55-35996



Black piano-lacquer-look trim (H80), Multifunction steering wheel in black leather, 3-spoke design, Standard interior equipment and appointments (P75)

## AVANTGARDE Interior



ARTICO man-made leather / Norwich fabric crystal grey / black (318), light aluminium trim with longitudinal grain (739), AVANTGARDE interior (P14)



ARTICO man-made leather / Norwich fabric crystal grey / black (318), AVANTGARDE interior (P14)



3-spoke multifunction steering wheel in black nappa leather, with heavily embossed centre grip area, light aluminium trim with longitudinal grain (739), AVANTGARDE interior (P14)

The AVANTGARDE Interior design and equipment line at a glance:

- selected appointments to enhance the sportiness and individuality of the interior
- high-quality, sporty ambience created for example by seats with exclusive seat upholstery layout in ARTICO man-made leather/Norwich fabric, 3-spoke multifunction steering wheel in nappa leather and instrument cluster with 2 tubes
- high-quality highlights come courtesy of design elements finished in silver chrome and pearl-effect paints, and also trim finished in a black piano-lacquer look and aluminium with light longitudinal grain
- Interior Light package for an even more comprehensive lighting system for the interior and improved visibility of the vehicle itself

>55-35989

## EXCLUSIVE Interior



ARTICO man-made leather / DINAMICA microfibre / Nottingham fabric silk beige / espresso brown (605), high-gloss brown linestructure lime wood trim (H07), EXCLUSIVE interior (P22)



ARTICO man-made leather / DINAMICA microfibre / Nottingham fabric silk beige / espresso brown (605), EXCLUSIVE interior (P22)



3-spoke multifunction steering wheel in deep-sea blue nappa leather, EXCLUSIVE interior (P22)

The EXCLUSIVE Interior design and appointment line at a glance:

- selected appointments for trendsetting interior, which reinterprets the meaning of luxury to exciting effect
- contemporary ambience with individual flair thanks for example to seats with an exclusive seat upholstery layout in ARTICO man-made leather/DINAMICA microfibre and three attractive colour concepts in the variants black/black, crystal grey/deep-sea blue and silk beige/espresso brown
- the hand-finished nature is highlighted by, among other things, contrasting topstitching, large areas of trim in high-gloss light brown linestructure lime wood and numerous details in silver chrome
- Interior Light package for an even more comprehensive lighting system for the interior and improved visibility of the vehicle itself

>55-35991

# AMG Line Interior



Leather cranberry red / black (267), open-pore black ash wood trim (736), AMG Line interior (P29)



Leather cranberry red / black (267), AMG Line interior (P29)



3-spoke multifunction sports steering wheel in black nappa leather, with flattened bottom section, heavily embossed in the central grip area, light aluminium trim with longitudinal grain (739), AMG Line interior (P29)

The AMG Line Interior at a glance:

- select package of equipment and appointments for added sportiness, exclusivity and individuality in the interior
- the sporty character is made visible and tangible through sports seats in black ARTICO man-made leather, the nappa leather multifunction sports steering wheel with a flattened lower section, the upper part of the dashboard and the beltlines in ARTICO man-made leather and the AMG sports pedals
- exclusive light longitudinal-grain aluminium trim
- Interior Light package for an even more comprehensive lighting system and improved orientation in the interior as well as enhanced visibility of the vehicle itself

>55-35987

# Edition 1



C 250, iridium silver (775), 48.3 cm (19-inch) 5-twin-spoke light-alloy wheels (R17), Edition 1 (P88)



C 250, iridium silver (775), 48.3 cm (19-inch) 5-twin-spoke light-alloy wheels (R17), Edition 1 (P88)



Two-tone designo nappa leather platinum white pearl / black (975), Edition 1 (P88)



Two-tone designo nappa leather platinum white pearl / black (975), Edition 1 (P88)

# Equipment

## LED Intelligent Light System



Driving lights switched on and daytime running lamps dimmed, C 200 BlueTEC, AVANTGARDE exterior (P15), LED Intelligent Light System (642)

For the best possible visibility on country roads and motorways, when cornering and on bends, the LED Intelligent Light System automatically adapts to the lighting and driving conditions. In addition to the striking look, LED technology features greater luminosity while producing less glare.

The features of the headlamps:

- Integrated into the torch unit: turn indicator and beneath this side lights/daytime running lamps as LED fibre optics
- Cornering light function on the inside, next to it the low/high beam (projection modules)

Features of the tail lights:

- Two LED fibre-optic torches arranged one above the other form the tail lamp
- Brake light always in between the two torches
- Reflector positioned between both torch units
- Bottom torch also serves as a parking light
- Indicator and reversing light in the lower, white light strip
- Rear fog lamp positioned beneath the white light strip

>55-35783

## HANDS-FREE ACCESS



C 200 BlueTEC, obsidian black (197), 43.2 cm (17-inch) 5-twin-spoke light-alloy wheels (80R), EASY-PACK tailgate (890)

This function allows hands-free, fully automatic opening and closing of the boot lid – simply by performing a kicking movement under the rear bumper. This is particularly useful e.g. when the customer is laden with shopping bags and has the key in his pocket. Two sensors in the bumper, one above the other, recognise whether the movement is intentional or accidental. The upper sensor monitors the shin area to the ankle, the lower sensor the foot. The control unit of HANDS-FREE ACCESS recognises the kicking movement as intentional if the foot is withdrawn within one second of entering the electrical field. Once the boot lid has started to move, the movement can be stopped and reversed at any time by a further kick. The opening and closing process is accompanied by a warning tone.

The components of HANDS-FREE ACCESS:

- two sensors, one above the other, in the bumper
- Control unit

>55-35712

## Ski and snowboard bag



ARTICO man-made leather / Norwich fabric crystal grey / black (318), Ski and snowboard bag (282), Folding rear seat backrests

The ski and snowboard bag is ideal for transporting skis and snowboard – without having to install a ski rack or soil the interior. Up to four pairs of skis or 2 snowboards can be conveniently stowed in the bag and removed via the luggage compartment. No impairment of seating comfort, either in the front seats or two outer rear seats. After sliding the bag in place, it can be secured safely in the rear by means of a retention device. It is also fitted with a soft armrest for the rear passengers. Accessories and small items can be conveniently stored in the external and internal pockets. Once filled the ski and snowboard bag is easy to pull along to the ski lift thanks to the built-in pair of roller wheels and a pull-out handle.

Features of the ski and snowboard bag:

- internal and external pockets
- Armrest
- built-in pair of roller wheels
- pull-out handle
- condensation drain and ventilation
- retention device

>55-35997

## Panoramic sliding sunroof



Panoramic sliding sunroof (413), AVANTGARDE interior (P14)

With its large glazed areas, this roof system ensures a particularly bright and welcoming ambience in the interior. It consists of a fixed panoramic glass rear section and an electrically operated sliding glass front section for ventilation of the interior as required.

Features of the panoramic sliding sunroof:

- Heat-insulating safety glass
- Illuminated multifunction switch
- Two roller sunblinds
- Electric motors
- Slide rails
- PRE-SAFE® closing function
- Obstruction sensor

>55-35878

# Wheels



40.6 cm (16-inch) steel wheels  
with 10-hole trim (R00)



40.6 cm (16-inch) 10-spoke  
light-alloy wheels (39R)



40.6 cm (16-inch) multi-spoke  
light-alloy wheels (68R, 70R)



43.2 cm (17-inch) multi-spoke  
light-alloy wheels (08R)



43.2 cm (17-inch) 10-spoke  
light-alloy wheels (25R, R35)



43.2 cm (17-inch) 5-twin-spoke  
light-alloy wheels (80R)



43.2 cm (17-inch) 5-twin-spoke  
light-alloy wheels (R04)



43.2 cm (17-inch) 5-twin-spoke  
light-alloy wheels (R11)



43.2 cm (17-inch) 5-spoke  
light-alloy wheels (R24)



43.2 cm (17-inch) 5-twin-spoke  
light-alloy wheels (R48)



45.7 cm (18-inch) AMG 5-spoke  
light-alloy wheels (782)



45.7 cm (18-inch) AMG 5-spoke  
light-alloy wheels (792)



45.7 cm (18-inch) 5-twin-spoke  
light-alloy wheels (22R)



45.7 cm (18-inch) 5-spoke  
light-alloy wheels (R32)



48.3 cm (19-inch) 6-spoke  
light-alloy wheels (45R)



48.3 cm (19-inch) 5-twin-spoke  
light-alloy wheels (R17), Edition 1 (P88)



48.3 cm (19-inch) 10-spoke  
light-alloy wheels (R97)



48.3 cm (19-inch) AMG multi-spoke  
light-alloy wheels (665)



48.3 cm (19-inch) AMG multi-spoke  
light-alloy wheels (788)

# Paint finishes



**Non-metallic**  
black (040)



**Non-metallic**  
polar white (149)



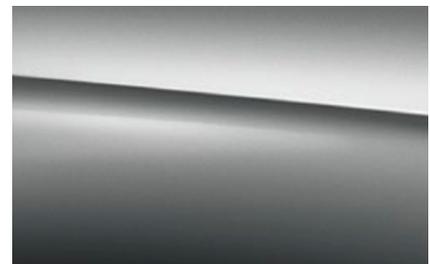
**Metallic**  
obsidian black (197)



**Metallic**  
tenorite grey (755)



**Metallic**  
iridium silver (775)



**Metallic**  
palladium silver (792)



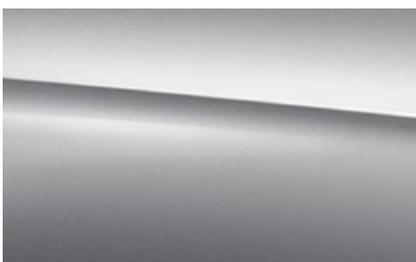
**Metallic**  
citrine brown (796)



**Metallic**  
cavansite blue (890)



**Metallic**  
brilliant blue (896)



**Metallic**  
diamond silver (988)



**designo finishes**  
designo diamond white bright (799)



**designo finishes**  
designo hyacinth red metallic (996)

# Interior colour concepts



Aberdeen fabric black (001),  
black piano-lacquer-look trim (H80)



Aberdeen fabric crystal grey / black (018),  
black piano-lacquer-look trim (H80)



ARTICO man-made leather / Norwich fabric black  
(301), light aluminium trim with longitudinal grain (739)



ARTICO man-made leather / DINAMICA microfibre /  
Nottingham fabric crystal grey / deep-sea blue (628),  
high-gloss light brown linessstructure lime wood  
trim (H24)



ARTICO man-made leather black (101),  
light aluminium trim with longitudinal grain (739)



ARTICO man-made leather silk beige / espresso brown  
(105), high-gloss light brown linessstructure lime wood  
trim (H24)



ARTICO man-made leather black (141),  
light aluminium trim with longitudinal grain (739)



Leather black (201),  
black piano-lacquer-look trim (H80)



Leather silk beige / black (215),  
high-gloss brown linessstructure lime wood trim (H07)



Leather crystal grey / deep-sea blue (248),  
high-gloss light brown linessstructure lime wood  
trim (H24)



Leather black (251),  
light aluminium trim with longitudinal grain (739)



Leather cranberry red / black (267),  
light aluminium trim with longitudinal grain (739)



ARTICO man-made leather / Norwich fabric crystal grey / black (318), light aluminium trim with longitudinal grain (739)



ARTICO man-made leather / DINAMICA microfibre / Nottingham fabric black (601), high-gloss light brown linessstructure lime wood trim (H24)



ARTICO man-made leather / DINAMICA microfibre / Nottingham fabric silk beige / espresso brown (605), high-gloss light brown linessstructure lime wood trim (H24)



ARTICO man-made leather silk beige / black (115), light aluminium trim with longitudinal grain (739)



ARTICO man-made leather crystal grey / black (118), light aluminium trim with longitudinal grain (739)



ARTICO man-made leather crystal grey / deep-sea blue (128), high-gloss light brown linessstructure lime wood trim (H24)



Leather crystal grey / black (218), black piano-lacquer-look trim (H80)



Leather black (221), high-gloss light brown linessstructure lime wood trim (H24)



Leather silk beige / espresso brown (225), high-gloss light brown linessstructure lime wood trim (H24)



Leather crystal grey / black (268), light aluminium trim with longitudinal grain (739)



Two-tone designo nappa leather platinum white pearl / black (975), Edition 1 (P88)

# Trim



Light aluminium trim with longitudinal grain (739)



Black piano-lacquer-look trim (H80)



Open-pore black ash wood trim (736)



High-gloss brown linestructure lime wood trim (H07)



Open-pore brown ash wood trim (H09)



Brown high-gloss burr walnut wood trim (731)



High-gloss light brown linestructure lime wood trim (H24)



# Technical data

	<b>C 180</b>	<b>C 200</b>	<b>C 250</b>
Arrangement/no. of cylinders	L4	L4	L4
Number of valves per cylinder	4	4	4
Total displacement (cc)	1.595	1.991	1.991
Rated output (kW [hp] at rpm)	<b>115</b> [156]/5.300	<b>135</b> [184]/5.500	<b>155</b> [211]/5.500
Model variant number	205240	205242	205245
Restriction code	0-805 Model year 2015	0-805 Model year 2015	0-805 Model year 2015
Market launch	2014-09	2014-09	2014-09
Engine series	M274	M274	M274
Engine variant	E16DEH LA	E20DES LA red	E20DES LA red
Rated torque (Nm at rpm)	250/1.200 - 4.000	270/1.200 - 4.000 [300/1.200 - 4.000]	350/1.200 - 4.000
Acceleration 0 - 100 km/h (s)	8,4 [8,7]	7,7 [7,5]	6,8
Top speed (km/h)	223 [221]	235 [233]	244
Emissions standard	Euro 6	Euro 6	Euro 6
C <sub>d</sub> value	0,29	0,29	0,29
Transmission - gearshift type	Manual [Automatic]	Manual [Automatic]	Automatic
Turning circle (m)	11,22	11,22	11,22
Kerb weight/payload (kg)	1.470/575 [1.500/575]	1.495/575 [1.525/575]	1.545/575
Perm. gross vehicle weight (kg)	2.045 [2.075]	2.070 [2.100]	2.120
Max. roof load (kg)	75	75	75
Perm. trailer load unbraked/ braked at 12% (kg)	735/1.600 [745/1.800]	745/1.600 [750/1.800]	750/1.800
Open luggage compartment capacity behind rear seat (l)	490	490	490
Open luggage compartment capacity behind driver's seat (l)	950	950	950
Max. luggage capacity - behind driver's seat (l)	1.510	1.510	1.510
Tank capacity/reserve (l)	41/7,0	41/7,0	66/7,0
Fuel consumption, urban (l/100 km)	6,9 - 6,7 [7,1 - 7,0]	7,2 - 7,0 [7,5 - 7,0]	7,6 - 7,1
Fuel consumption, extra-urban (l/100 km)	4,8 - 4,6 [4,9 - 4,7]	5,0 - 4,6	5,1 - 4,7
Fuel consumption, combined (l/100 km)	5,6 - 5,4 [5,7 - 5,6]	5,8 - 5,5 [5,9 - 5,5]	6,0 - 5,6
CO <sub>2</sub> emissions combined (g/km)	130 - 125 [135 - 129]	135 - 128 [138 - 128]	140 - 130
Efficiency class ECE production vehicle (only valid for Germany)	B	B	B
Wheel designation, front	6,5 J x 16	6,5 J x 16	6,5 J x 16
Rear wheel rim designation	6,5 J x 16	6,5 J x 16	6,5 J x 16
Tyres/wheels, front	205/60 R16 92V	205/60 R16 92V	205/60 R16 92V
Tyres/wheels, rear	205/60 R16	205/60 R16 92V	205/60 R16 92V
Gear ratio spread	6,03 [6,01]	6,03 [6,01]	6,01

C 180 BlueTEC	C 200 BlueTEC	C 220 BlueTEC	C 250 BlueTEC
L4	L4	L4	L4
4	4	4	4
1.598	1.598	2.143	2.143
<b>85</b> [116]/3.000 – 4.600	<b>100</b> [136]/3.800	<b>125</b> [170]/3.000 – 4.200	<b>150</b> [204]/3.800
205236	205237	205204	205208
0-805 Model year 2015	0-805 Model year 2015	0-805 Model year 2015	0-805 Model year 2015
2014-09 [2014-12]	2014-09 [2014-12]	2014-09	2014-09
OM626	OM626	OM651	OM651
D16 R SCR	D16 R SCR	D22 G SCR	D22 G SCR
280/1.500 – 2.800	320/1.500 – 2.600	400/1.400 – 2.800	500/1.600 – 1.800
11,5 [-]	10,1 [-]	7,9 [7,6]	6,9
201 [-]	214 [-]	230 [229]	241
Euro 6	Euro 6	Euro 6	Euro 6
0,27	0,27	0,28	0,29
Manual [Automatic]	Manual [Automatic]	Manual [Automatic]	Automatic
11,22	11,22	11,22	11,22
1.550/575 [1.575/565]	1.545/575 [1.580/565]	1.595/575 [1.615/575]	1.660/575
2.125 [2.014]	2.120 [2.145]	2.170 [2.190]	2.235
75	75	75	75
750/1.600 [750/1.800]	750/1.600 [750/1.800]	750/1.800	750/1.800
490	490	490	490
950	950	950	950
1.510	1.510	1.510	1.510
41/7,0	41/7,0	41/7,0	66/7,0
5,5 – 5,3 [-]	5,5 – 5,3 [-]	5,4 – 5,2 [5,6 – 5,3]	5,7 – 5,4
4,0 – 3,7 [-]	4,0 – 3,7 [-]	4,0 – 3,7 [4,1 – 3,8]	4,2 – 3,9
4,6 – 4,3 [-]	4,6 – 4,3 [-]	4,5 – 4,3 [4,7 – 4,4]	4,8 – 4,5
119 – 112 [-]	119 – 112 [-]	115 – 108 [121 – 114]	124 – 117
A	A	A+	A+
6,5 J x 16	6,5 J x 16	6,5 J x 16	6,5 J x 16
6,5 J x 16	6,5 J x 16	6,5 J x 16	6,5 J x 16
205/60 R16 92V	205/60 R16 92V	205/60 R16 92V	205/60 R16 92V
205/60 R16 92V	205/60 R16 92V	205/60 R16 92V	205/60 R16 92V
7,16 [6,01]	7,16 [6,01]	7,21 [6,01]	6,01

# Competitors

## Audi A4 Avant



### Weaknesses

- (-) Restricted flexibility, since the rear seat backrests can only be folded asymmetrically in the ratio 40:60 (rear seat backrests of the C-Class Estate 40:20:40)
- (-) The controls are outdated, e.g. no touchpad (C-Class Estate has an optional touchpad in the centre console)
- (-) The Audi still features the infotainment generation from the preceding model
- (-) The Audi quickly tends to understeer

### Strengths

- (+) Excellent workmanship and use of high-quality materials
- (+) Very comfortable seats
- (+) Quiet 4-cylinder 2.0 TDI diesel engine

### Interesting equipment option

With Audi drive select®, the vehicle characteristics can be changed by adjusting the power assistance for the steering, and the accelerator pedal and shift characteristic curves

## BMW 3 Series Touring



### Weaknesses

- (-) High wind noise at high speeds due amongst other things to the  $C_d$  value of 0.31 (preceding model 0.28) (Mercedes C-Class Estate 0.27)
- (-) The BMW tends to understeer
- (-) Perceived quality is not very high and workmanship is sloppy in many details
- (-) Not very comprehensive standard equipment, e.g. automatic headlamp control only optional (automatic headlamp control/activation as standard in the C-Class) and headlamp range adjustment only optional (standard in the C-Class)

### Strengths

- (+) Very flexible thanks to three-section folding rear seat backrests (rear seat backrests in C-Class Estate 40:20:40)
- (+) Rear window can be opened separately
- (+) Tailgate opens and closes electrically as standard
- (+) The steering is very direct and precise

### Interesting equipment option

The Parking Assist provides support with parallel parking. The system measures the parking space, calculates the parking line and takes over the steering

## VW Passat Variant



### Weaknesses

- (-) The acceleration of the 1.6-litre TDI BlueMotion DSG is somewhat rough, since the engine speed transitions when changing up a gear do not match perfectly
- (-) High seat position
- (-) Outdated telematics equipment, e.g. no internet access or digital owner's manual
- (-) The interior is somewhat antiquated
- (-) The amount of plastic used in the interior is high and therefore has a cheap effect

### Strengths

- (+) Good overview of instruments and controls
- (+) Large variety of assistance systems, e.g. adaptive cruise control (comparable to DISTRONIC PLUS (optional)), emergency braking assist (comparable to BAS PLUS (optional)) and automatic emergency braking function (PRE-SAFE® Brake (optional))
- (+) Generous amount of space, and the boot capacity can be extended up to 1731 litres (BMW 3 Series Touring up to 1500 litres, Audi A4 Avant 1430 litres)
- (+) Well-balanced suspension

### Interesting equipment option

The "Dynamic Light Assist" dynamic main beam control" uses a masking function in which the main-beam headlamps are partially dimmed

## Sales arguments for the C-Class Estate compared with all key competitors (Audi A4 Avant, BMW 3 Series Touring, VW Passat Variant)

The C-Class Estate stands out from the competition thanks to its high level of flexibility, comprehensive range of assistance and safety systems and also its innovative air suspension. In addition, the C-Class boasts efficient and modern engines such as the C 300 BlueTEC HYBRID.

### Additional important arguments in favour of the C-Class Estate:

- (+) The **luggage compartment** is very flexible and spacious and differentiates the C-Class Estate from the competition. The rear seat backrests can be folded in the ratio 40:20:40. The centre rear seat backrest can either be folded separately or together with the left rear seat backrest. Both the boot volume and payload capacity have also increased compared with the preceding model.
- (+) Further highlights of the C-Class Estate include the innovative **Audio 20 CD with touchpad** (optional) and also COMAND Online (optional) with an 8.4-inch high-resolution colour display.
- (+) The **suspension** of the Estate offers excellent ride comfort and road roar and tyre vibration characteristics, as well as good dynamic handling properties. The AIRMATIC air suspension on the front and rear axles with all-round self-levelling is equipped with adjustable damping (AIRMATIC Agility package, optional). As a result the Estate is the first vehicle in this segment to be fitted with air suspension.
- (+) The **high level of safety** as standard can be enhanced even further with a host of assistance and safety systems. These include DISTRONIC PLUS with Steering Assist, BAS PLUS with Cross-Traffic Assist and the PRE-SAFE<sup>®</sup> Brake with pedestrian detection (part of the Driving Assistance package Plus, optional).
- (+) The **engines** of the C-Class Estate provide superior performance and high levels of efficiency at the same time, and all of them already meet the Euro 6 emissions standard. Also exerting a positive effect on fuel consumption and CO<sub>2</sub> emissions is the best C<sub>d</sub> value in the segment of 0.27.

Mercedes C-Class Estate	Audi A4 Avant	BMW 3 Series Touring	VW Passat Variant
Mercedes C-Class Estate C 200 BlueTEC, 4-cylinder diesel engine with direct injection, turbocharger, 6-speed manual transmission	Audi A4 Avant 2.0 TDI, 4-cylinder in-line diesel engine with common rail injection system and exhaust gas turbocharging, 6-speed manual transmission	BMW 318d, TwinPower Turbo 4-cylinder diesel engine, 6-speed manual transmission	VW Passat Variant BlueTDI, 4-cylinder diesel engine with common rail injection and exhaust gas turbocharger, 6-speed manual transmission
Rated output: <b>100 kW</b> (136 hp)	<b>110 kW</b> (150 hp)	<b>105 kW</b> (143 hp)	<b>103 kW</b> (140 hp)
Rated torque: 320 Nm	320 Nm	320 Nm	320 Nm
Fuel consumption: 4,6 – 4,3 litres (CO <sub>2</sub> : 119 – 112 g/km)	4,7 litres (CO <sub>2</sub> : 124 g/km)	4,7 – 4,5 litres (CO <sub>2</sub> : 123 – 119 g/km)	4,7 litres (CO <sub>2</sub> : 119 g/km)
Acceleration 0 – 100 km/h: 10,1 s	9,5 s	9,2 s	9,9 s
Top speed: 214 km/h	208 km/h	210 km/h	213 km/h
Energy efficiency class: A	A	A	A

# The new C-Class Estate.

## The key selling points.



**Inspiring design** The C-Class Estate is a modern vehicle with a strong character. The exterior combines the new Mercedes-Benz design with elements that have been specially developed for the C-Class. The interior excites with formal and qualitative innovations.



**Perceivable quality** With large, three-dimensional trim in the centre console and other high-grade materials in the interior, such as the leather-covered instrument panel with the EXCLUSIVE line (optional).



**Holistic sustainability** Environmental compatibility is another field in which the C-Class leads the way – thanks to efficient, environment-friendly engines, innovative lightweight design and excellent aerodynamics, high-grade materials from renewable resources and the alternative C 300 BlueTEC HYBRID drive.



**Key driver information at a glance** The head-up display (463) projects a virtual image measuring approx. 21 x 7 cm into the driver's field of vision, which appears to float around two metres in front of him/her above the bonnet.



**Exemplary safety** For example with COLLISION PREVENTION ASSIST PLUS (258) and ATTENTION ASSIST (538#), optional DISTRONIC PLUS with Steering Assist, BAS PLUS with Cross-Traffic Assist, PRE-SAFE® Brake with pedestrian detection and PRE-SAFE® PLUS as part of Driving Assistance package Plus (23P).



**Versatile space concept** Compared with the predecessor, the load compartment of the C-Class Estate is considerably more versatile and slightly larger. The most important innovations for greater flexibility are the folding three-piece rear seat backrests and the body-mounted load compartment cover with safety net.

### Important dates:

- Media premiere: 21.05.2014
- Sales release: 30.06.2014
- ECE market launch: 13.09.2014

Find out more: Type in the ADVANTAGESonline ID (e.g. >56-439073) from the brochure in the search field on ADVANTAGESonline to find out more about a topic.

<http://productinfo.mercedes-benz.com>

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